

CREO

SYSTEMS

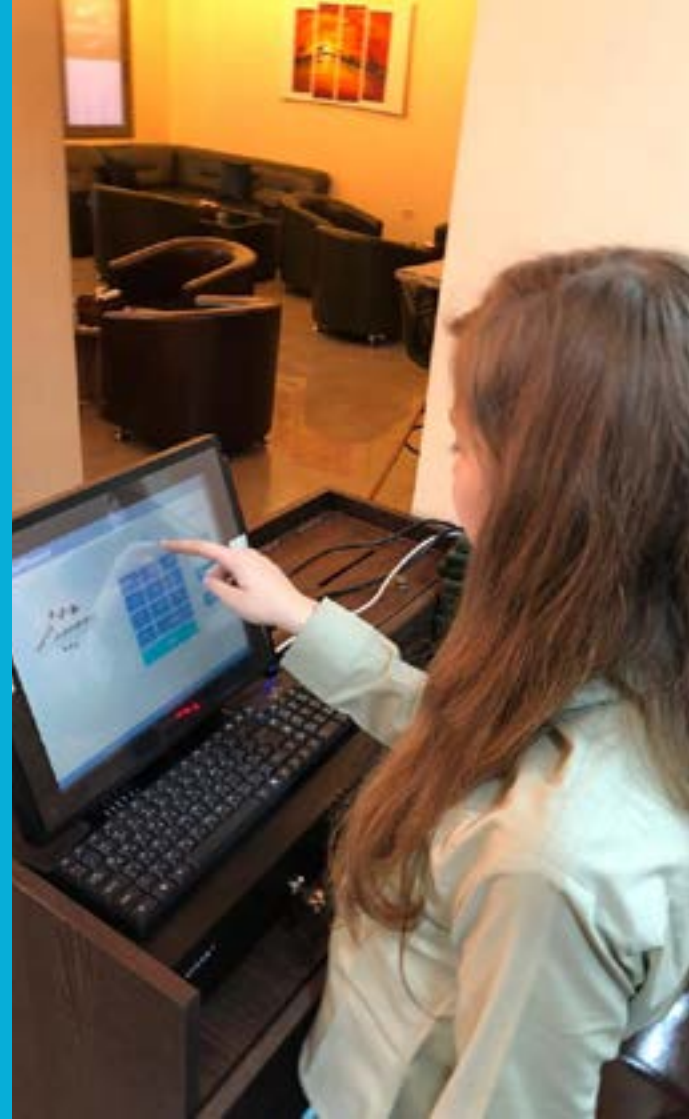


**RETAIL AND
SERVICES**



THE ULTIMATE RETAIL MANAGEMENT SOFTWARE

Our Creopos POS system for retail shops can be the right tool to manage your business venture, whether it is a single shop or different branches and we will help you through all steps to achieve better control & management over your business using the latest techniques and taking use of our continual software update to meet the ongoing requirements of our clients.





System Features

- Simple and easy to use.
- Divided into two sections: POS and Back Office for the ease of use.
- Fully network system and unlimited number of users and stations if needed.
- Separated permission to each user on the system.
- Possibility to export reports to excel sheets, PDF and many formats.
- Easy data entry using manual entry, importing using excel.
- Easy searching tools.
- Possibility of entering various types of currencies.
- Available in 10 languages (Arabic, English, French, Spanish, Italian, Russian, Portuguese, Greek, Turkish and Kurdish).
- Backup system (Manual & Automatic).
- Possibility to transfer data to an online dashboard that can be seen from everywhere including mobile.
- Possibility to change all documents according to personalized logo, or desired language or additional requirements according to work obligations & countries.





Creo for SUPERMARKETS

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Controlling Options In Our System To Prevent Manipulation And Theft

- Separated permission to each user on the system.
- Reviewing voided invoices and showing invoices modifications done by users.
- Restrict access to some or all features, unless for usual use.
- Managerial level of control.
- Supervisor level.
- Workers.
- Manage your staff, login information, permissions and discount limits.
- Control who does what both in the terminal and in the back-office.
- Connection to “Creopay Payroll System “for advanced workforce management.





Creo for HOTEL

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System Modules

Creopos package incorporates a complete set of the most commonly used invoicing and stock features, including:

- POS Module for Invoicing
- Table Seating
- Delivery Module
- Purchasing
- Daily Transaction
- Statements of Items, Accounts (Suppliers, Customers, Cash & Expenses)
- Inventory
- Stock Control
- Reports and charts





Creo for
CLOTHES

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Inventory Management

Proper inventory management techniques are critical for any retail business. Whether you own a small boutique with a handful of SKUs or a variety store with thousands of products, one thing is for sure; if you don't have the right inventory balance, you're missing out on sales and killing your cash flow.

RETAIL MATRIX

Not everything in retail is one size fits all. Clothing, accessories, and even electronics come in a variety of sizes and colors. Retail software should support multiple product variants so you can track the most popular styles.

VENDOR MANAGEMENT

Without suppliers, you won't have inventory to sell. Efficiently manage all your vendors, track invoices, and create purchase orders right from your retail software.



SPECIALTY FEATURES

Not all retailers have the same inventory needs or offer the same services to customers. Unique inventory features like lay away, consignment, gift registry and rental services for large ticket items are relevant features to consider.

BULK ITEM MANAGEMENT

Nothing is more time-consuming than adding items to your POS system one by one. A bulk import and export feature will save you tons of time so you can move on to more important things.





Invoicing, Stock And Inventory Module

Creopos package incorporates a complete set of the most commonly used invoicing and stock features, including:

- Different levels of items classification (set, category, unit, brand, origin, suppliers, size, color, and family).
- We can change unity code: kg, by piece.
- Item costs.
- Item three sales prices.
- FOB cost.
- Picture for item.
- Original barcode or generating our own barcode series.
- Putting quantity limit on items.
- We can do listing of all orders.
- We can get data from data collector.





- Putting VAT on item / adding VAT on Total, Adding VAT including the Total.
- Changing currency and update the prices according to the new rate.
- We can track items quantities according to locations/branches.
- Printing labels and thermal barcode is included.
- We can review sales price modification and cost modification for better purchasing.
- Get listing of items for inventory, pricing.
- Categorize client discount percentage.



A modern beauty center interior featuring a blue frame that highlights the central area. The room includes black leather chairs, a white sink, a mirror with lights, and a counter with various beauty products. A large framed image of a woman's face is on the wall.

Creo for BEAUTY CENTER

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Pos Invoicing

- Hold invoice, load invoice for quick service.
- Reprint last order.
- Recall orders of the day.
- Void with a reason, or with permission only.
- On account sales option.
- Open Drawer option.
- Discount on invoice, Discount on item, free on invoice or on item,
- Tender automatic window for calculating change to be paid to customers.





- Adjustable invoice with Logo and social media.
- End of day report to know the sales of day with group listing.
- Knowing the sales of each cashier.
- Delivery Module.
- Purchasing.
- Daily Transaction.
- Statements of Items, Accounts (Suppliers, Customers, Cash & Expenses).
- Inventory.
- Stock Control.
- Reports and charts.





Creo for PHARMACY

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Reports And Analytics

When it comes to growing your business, let data be your guide. If you can you turn data from reports into actionable efforts that drive profits, then you have a recipe for success.

REAL-TIME DATA

Be proactive, not reactive. Knowing what's happening in your store when it happens is far more effective than learning about it weeks later, when the damage is already done.

INVENTORY REPORTS

Know your best-selling items from dead stock. Low inventory alerts, reorder reports, and inventory value reports will help you keep tighter inventory controls.





EMPLOYEE REPORTS

Evaluating employee performance starts with solid reporting. From shift details to labor costs, employee reports should be more than end of day report.

CUSTOMER REPORTS

Who are your loyalists and your occasional shoppers? What are they buying and how much are they spending? Customer reports should give you all of these answers so you can fine-tune your marketing efforts.





Stock & Inventory Management

- Included with the back office to make the inventory control effective and accurate.
- Quantity in/out, Monthly and weekly.
- Quantities report.
- Stock adjustments.
- Live quantity deduction from the stock after the end of day.
- Knowing actual stock value by cost or by selling price.
- Filtering the stock report to specific branch, Set, Category, Unit, Brand, Origin, Supplier, Family (should be previously created fields).





Creo for GYM

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ASSAULT
FITNESS

Statement Of Account

- Listing of statements for one account or many.
- Aging report for accounts.
- We can check according to specific date or specific period of the year or quarter.
- We can check pending order for any account.

General Settings

- Adding Company Information.
- Adding Currencies.
- Set user's permissions and Rights
- Documents and Reports forms assigning.
- Setup Barcodes labels forms and layouts.



Integrations

Although a POS system is an essential tool for any retail store, it shouldn't be the only one you have in your arsenal.

ACCOUNTING SOFTWARE

There's much overlap between the data a POS system collects and the data you need for accurate book keeping. Why not integrate the two and save yourself hours in reconciliation?

EMAIL MARKETING

Email marketing is a viable strategy for any retailer. For every 1\$ spent on email marketing, the average ROI is 44\$. Start curating your email list today.





ECOMMERCE PLATFORM

From bricks to clicks. Every brick and mortar store needs to have an online store if they want to compete with consumer demands of omni channel shopping.

PAYMENT PROCESSING

As more customers prefer to pay with credit or debit cards, make sure your POS system has integrated credit card processing or it well manages their transactions in a very efficient ways.



A modern interior space featuring a dining table with four grey chairs, a grey sofa, and a kitchen area in the background. The walls are a mix of dark teal and white. A purple graphic outline frames the central area. The text 'Creo for FURNITURE' is overlaid in white on a dark teal background in the kitchen area.

Creo for FURNITURE

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E-Commerce Website

Use online E-Commerce website to empower your business with a robust retail solution. Control and manage every aspect of your business, from an all-in-one retail CreoPos solution.

SYNC EXISTING CATALOG

Automatically sync your existing inventory from CreoPos to your website or other way around.

SELECT SYNC OPTION

Select the CreoPos inventory you want to appear on your website (or E-commerce) store, whether that's your entire range of products or select products from your outlets.





SYNC ORDERS

Any orders placed in website will be immediately synced to CreoPos. Your staff can manage both in-store and online orders using CreoPos's sales dashboard.

CUSTOMER PROFILES

Existing user profile updates and new user accounts are sync'd from CreoPos to your website and vice-a-versa.

ROBUST PRODUCT MANAGEMENT

A centralized inventory and catalog means no more double entry. Easily add, update or remove an item using CreoPos and changes are instantly reflected in your website.

DETAILED SYNC LOG

CreoPos keeps accessible data sync log. If something fails to sync, simply check the log to see what failed and why. The log lets you zero in on the information that you require to fix broken data.





SEAMLESS INVENTORY

Sales, purchases, inventory take or any other transaction will instantly update inventor on both platforms.

ANALYTICS

With complete sales integration, use CreoPos's sales reporting to gain insights into both in-store and online sales.

GET STARTED IN MINUTES

Getting started with your website Pos integration is easy. Simply link your online store with CreoPos, customize your settings and that's it!

ABSOLUTELY FREE

E-Commerce POS integration is free and available to all Creo retailers with active subscription.



A photograph of a gas station at dusk. The sky is a mix of purple and orange. The gas station has several pumps and a convenience store. A large blue outline is drawn around the central text.

Creo for GAS STATION

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Customer Loyalty

Customer loyalty doesn't just happen, it's earned. Creating a memorable dining experience and exceptional dishes are only part of the equation. Customers need to feel valued and appreciated to keep coming.

LOYALTY PROGRAM

Reward loyal customers and keep them coming back for more. Create special offers and incentives with a customer loyalty program to drive repeat business.

GIFT CARDS

Accepting gift cards is a no-brainer. On average, consumers spend 20 percent more than the value of the gift card and restaurant gift cards are the most popular type of gift card to give.

SPECIAL EVENTS AND PROMOTIONS

Make your loyal customers feel like royalty. Give them first access to special events and promotions.





Technical Features Of Creo Pos Software

- Compatible with the Data Collector.
- Compatible with the Bar code Systems.
- Compatible with the Vat system.
- The possibility of knowing details of previous sales to customers in terms of prices and quantities.
- The user can create a backup copy (Back up) for company information and retrieval of specific information, including a modern way.



Creo for COSMETICS



Compatible Devices

- Barcode Reader
- Barcode Printer
- Data Collector
- Touch Screen
- Thermal printers
- Cash drawers
- Magnetic card reader
- Price checkers
- Customers screen (TFT or Dual screen)
- IPAD, ANDROID devices
- Visa / Mater cards Pin pad devices
- Caller ID
- CCTV solutions for cashiers' counters





HARDWARE

Choosing the right point of sale equipment for your venue can seem like a daunting task at first. With so many POS devices to choose from, it's hard to know what's best suited to your venue's needs. That's why at Creo we try to make it as straightforward as possible.

You can select POS equipment from a range of hardware bundles designed to suit venues just like yours, or you can pick out single items you need depending on your venue's requirements.

With years of experience working in the industry, we have sourced what we think is the best hardware equipment for a number of venue types.

We offer the toughest, commercial-grade hardware to keep your venue running.





Creo for LAUNDRY

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CREO HARDWARE IS QUALITY HARDWARE

**WE OFFER THE BEST PRODUCTS WITH
THE BEST PRICES FOR YOUR BUSINESS**





ALL IN ONE PC

Creo demands the best from our point of sale all in one pc with a touch screen. It's the ideal solution for counters, bars, service areas and kitchens.





THERMAL PRINTER

Thermal POS printers are used for printing client receipts, coupons, gift certificates, bar orders and many other applications where quick printing is required.





CASH DRAWER

The cash drawer is for quick service environments that require cashiers to keep the money locked up and secure. The cash drawer can be connected directly into our 15" POS for more control like opening and closing time stamps.

Our cash drawers come in standard sizes and can also be made into any custom size you require.





BARCODE THERMAL PRINTER

The barcode thermal printer uses labels for food and/or drinks that require sticking essential information. For example, if you sell a certain beverage or pre-packaged foods, you can print labels that display the name, description, price, barcode & made best before dates.





BARCODE SCANNER

Barcode scanners are for environments that sell barcoded items.





ORBIT BARCODE SCANNER

Orbit Barcode scanners are for environments that sell barcoded items.





ELECTRONIC SCALE

Digital scales are for environments that sell items by weight. Place the item on the scale and the POS will automatically pull the weight information from the scale, multiply it by its rate and add it to the receipt.



Customer Support

The future is unpredictable, but support from your point of sale provider shouldn't be. Independent business owners need a dependable POS company that's there for them 24/7 — not just 9 to 5.

EMAIL AND CHAT SUPPORT

For merchants who have a simple question or would rather spell out the problem (literally), email and chat support are great platforms to leverage for quick responses.

PHONE SUPPORT

Nothing beats the comfort of knowing help is just a phone call away. Talking through a question is sometimes the quickest, most effective problem-solving method.

POS TRAINING

The best retail POS systems will have an abundance of on-demand resources such as videos, documentation, or webinars that cover everything about you need to know about how to use the POS system.





Installation, Training And Support Package When Implementing Our System

Setup will include: full data entry, linking all the client computers to one database over the main server, assigning user rights and permissions, creating and designing forms for invoices, delivery, receipt/payment vouchers with company logo.

Training will include: hand on all the features of our program with examples and tests before fully integrating to our software, and ensuring that all the functionalities are being well explored and well used in the right way after the migration to our software.

The 1 year support will include: remote support through built in team viewer software or on call support in case of emergencies to repair system errors, misuse leading to system instability, backup retrieval and system updates.

The support will cover Software problems during a whole year starting from the date of full setup for the Software.







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Thank You!